

ORDER



Orders
Order / Rev: 364903
Alt Order #: 06867632
Product Desc: Horsford/DCCC
Estimate: 2229
Flight Dates: 10/25/12 - 10/26/12
Original Date / Rev: 10/24/12 / 10/24/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Horsford/Congress
Demographic: A35+
Product Codes: PL Other
Priority: P-01
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	12	\$7,850.00	\$6,672.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$7,850.00	\$6,672.50	0.00
Totals	12	\$7,850.00	\$6,672.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$7,850.00
Market	100%	\$32,708.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	23%	\$7,522.92
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	19%	\$6,214.58
KTUD	0%	\$0.00
KVMY	8%	\$2,616.67
KVVU	23%	\$7,522.92
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$981.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	10/25/12	10/25/12	M-F 5-6am Action News	CM	M-F 5-6a	---T---	:30	1	\$175.00	P-01	0.00	NM	1	\$175.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@5AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$175.00		0.00			
E 2	KTNV	10/25/12	10/25/12	M-F 6-7am Action News	CM	M-F 6-7a ---T---	:30	1	\$600.00	P-01	0.00	NM	1	\$600.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$600.00		0.00			
E 3	KTNV	10/25/12	10/25/12	M-F 7-9a Good Morning America	CM	M-F 7-9a ---T---	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
GD MRN AMR-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$650.00		0.00			
E 4	KTNV	10/25/12	10/25/12	M-F 10-11a The View	CM	M-F 10-11a ---T---	:30	1	\$700.00	P-01	0.00	NM	1	\$700.00
VIEW-ABC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00		0.00			
E 5	KTNV	10/25/12	10/25/12	M-F 11-12p Action News	CM	M-F 11-12p (11:00 AM-12:00 PM) ---T---	:30	1	\$400.00	P-01	0.00	NM	1	\$400.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$400.00		0.00			
E 6	KTNV	10/25/12	10/25/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ---T---	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
JUDGE JUDY<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$450.00		0.00			
E 7	KTNV	10/25/12	10/25/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p (5:00 PM-5:30 PM) ---T---	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$900.00		0.00			
E 8	KTNV	10/25/12	10/25/12	M-F 6-7p Action News	CM	M-F 6-7p ---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
news														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		0.00			
E 9	KTNV	10/25/12	10/25/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p ---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
MILLIONAIRE<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		0.00			
E 10	KTNV	10/25/12	10/25/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p ---T---	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,000.00		0.00			
E 11	KTNV	10/25/12	10/25/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ---T---	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$900.00		0.00			
E 12	KTNV	10/25/12	10/25/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x ---T---	:30	1	\$75.00	P-01	0.00	NM	1	\$75.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$75.00		0.00			
Totals												12	\$7,850.00	